
Professional Certificate in Spa Therapies (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Wellness tourism boom | Travelers are spending more on premium spa experiences, driving higher revenue per client | World Economic Forum

Aging population demand | Older adults seek therapeutic spa services for health maintenance, expanding market size | OECD

Digital integration and personalization | AI-driven treatments and customized wellness plans increase client retention and pricing power | McKinsey Global Institute