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Masterclass Certificate in Environmental Anthropology and Ethnography (part II) (Advanced)

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Sustainability and Climate Change | As companies invest in environmental initiatives, professionals with expertise in environmental anthropology and ethnography are in high demand to inform sustainable practices and policies | McKinsey Global Institute

Social Responsibility and Human Rights | The World Economic Forum highlights the critical role of environmental anthropology in addressing social and environmental injustices, driving demand for professionals with advanced skills in this field | World Economic Forum

Global Development and Cooperation | The OECD emphasizes the need for international cooperation to address environmental challenges, with professionals in environmental anthropology and ethnography playing a key role in informing development policies and programs | OECD