
Environmental Anthropology and Ethnography (part I)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Sustainable Development | As companies prioritize sustainability, environmental anthropologists and ethnographers are needed to develop and implement effective sustainable development strategies | McKinsey Global Institute

Climate Change Mitigation | Environmental anthropologists and ethnographers play a critical role in understanding the social and cultural impacts of climate change and developing effective mitigation strategies | World Economic Forum

Environmental Conservation | The growing need for environmental conservation expertise is driving demand for professionals with skills in environmental anthropology and ethnography | OECD