
Certified Specialist Programme in Botanical Garden Conservation (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Urbanization and Biodiversity Loss | As cities expand, the need for conservation specialists to preserve urban ecosystems and mitigate biodiversity loss is becoming increasingly important, with the World Economic Forum estimating a \$1.4 trillion market opportunity | World Economic Forum

Climate Change and Sustainability | The OECD Skills Outlook highlights the critical role of conservation in achieving sustainable economic growth, and the McKinsey Global Institute notes that companies are willing to pay a premium for skilled professionals who can help them achieve their sustainability goals | OECD Skills Outlook

Government Regulations and Policies | The IMF emphasizes the importance of conservation in achieving sustainable economic growth, and governments around the world are implementing policies and regulations that require companies to invest in conservation and sustainability, driving demand for skilled professionals | IMF