
Certified Specialist Programme in Botanical Garden Conservation

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Increasing environmental awareness | As concern for the environment grows, the demand for certified specialists in botanical garden conservation increases, driving up salaries and creating new job opportunities | McKinsey Global Institute

Government initiatives and funding | Governments around the world are investing in conservation efforts, providing funding for projects and creating a high demand for skilled professionals | World Economic Forum

Growing tourism industry | The tourism industry is driving the demand for well-maintained and sustainable botanical gardens, requiring certified specialists to manage and conserve these areas | OECD