

---

Postgraduate Certificate in Buddhist Psychology

## Why the Global Market is Paying a Premium for This Skill Set

---

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Escalating corporate focus on employee mental wellbeing | Companies are allocating up to \$15 billion annually to mindfulness and resilience programs to boost productivity and reduce burnout | World Economic Forum Future of Jobs Report

Rapid growth of the global mindfulness market | The market is projected to exceed \$9 billion by 2027, creating demand for qualified practitioners who can integrate Buddhist psychology into corporate training | McKinsey Global Institute

Skills gap in culturally-informed mental health support | OECD Skills Outlook flags a 23% shortfall in professionals able to apply holistic, cross-cultural approaches to mental health across the EU and Asia | OECD