
Adult Learning Principles

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Technological Advancements | As automation replaces routine jobs, the ability to facilitate adult learning becomes crucial for workforce adaptation, with the World Economic Forum estimating that over 50% of the global workforce will need to be reskilled by 2026 | World Economic Forum

Aging Workforce | With many countries facing aging populations, the need to upskill and reskill older workers is becoming increasingly important, and companies are willing to pay a premium for professionals who can facilitate this process, with some estimates suggesting that the global economy could lose up to \$10 trillion in GDP by 2026 if this issue is not addressed | OECD

Knowledge-Based Economies | The shift towards knowledge-based economies is driving the demand for adult learning principles, as companies need professionals who can facilitate lifelong learning and workforce development, with the IMF predicting that knowledge-based economies will account for over 50% of global GDP by 2026 | IMF