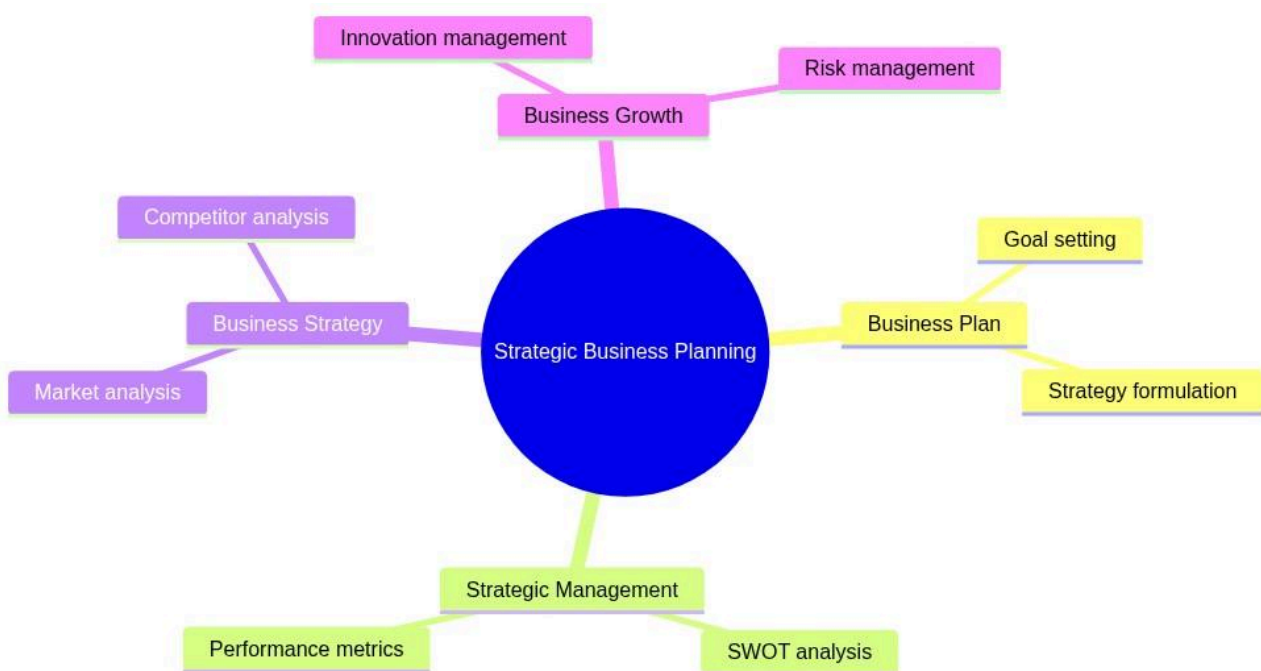


Certificate in Business Management (Advanced)

Strategic Business Planning



mindmap

root((Strategic Business Planning))

Business Plan

Goal setting

Strategy formulation

Strategic Management

SWOT analysis

Performance metrics

Business Strategy

Market analysis

Competitor analysis

Business Growth

Innovation management

Risk management