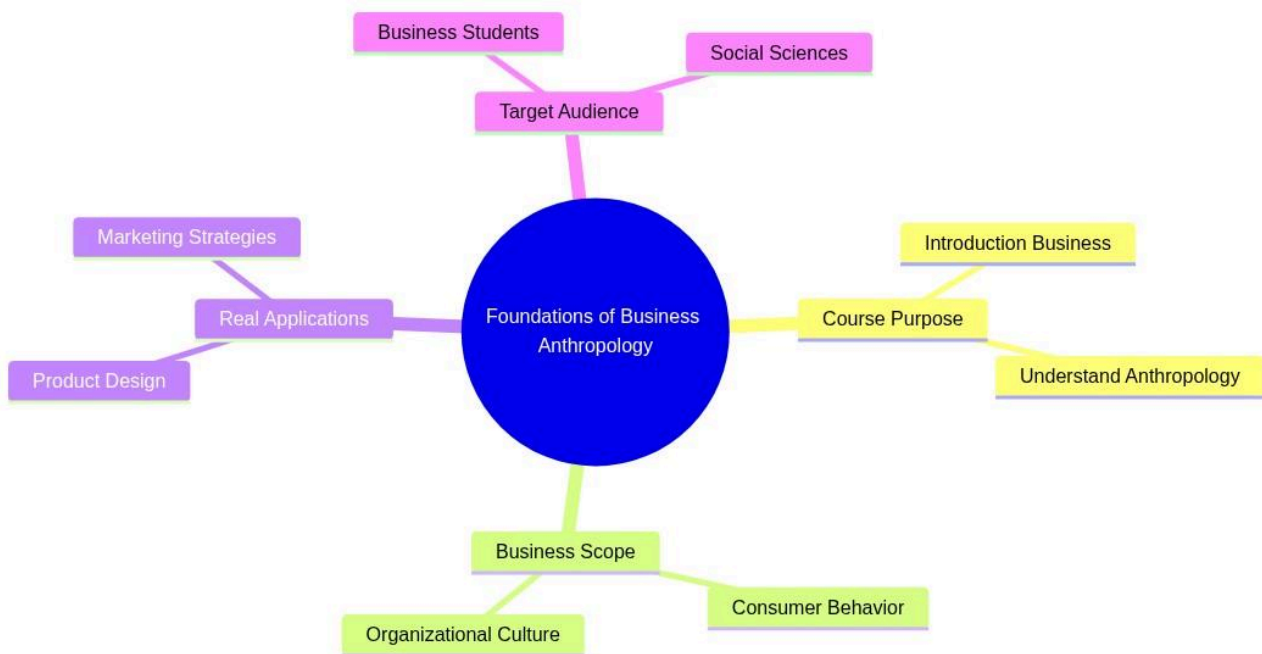


Postgraduate Certificate in Business Anthropology

Foundations of Business Anthropology



mindmap

```
root((Foundations of Business Anthropology))
  Course Purpose
    Introduction Business
    Understand Anthropology
  Business Scope
    Consumer Behavior
    Organizational Culture
  Real Applications
    Product Design
    Marketing Strategies
  Target Audience
    Business Students
    Social Sciences
```